



**Classic 1280**

*Hits from the 50's-60's-70's*

[WWW.MYKDKD.COM](http://WWW.MYKDKD.COM)

## **PROMOTIONS**

*95.3 KDKD Today's New Hit Country and CLASSIC 1280 produce the most innovative listener contests and client promotions in the seven county area! Check these out...*

- **KDKD HOME & RECREATION SHOW-29th Annual Show in 2009!**

This annual event attracts thousands of people from all over the Golden Valley to view and do business with as many as 50 local exhibitors. The KDKD HOME SHOW is held in mid-February each year at the 10,000 Sq. Ft Benson Convention & Exhibition Center in Clinton.

- **COLGATE COUNTRY SHOWDOWN & MO STATE FINALS!**

The stages are set and the stakes are high for this competition! 95.3 KDKD hosts this event every year and boy does the talent come out and play! More than 200 contestants try out...10 make it to the KDKD Finals and One goes to State! Preliminary competition is held in several locations over several weekends...then during Clinton's Olde Glory Days celebration over the 4<sup>th</sup> of July weekend... the Big Stage comes alive with aspiring talent showing off their very best! KDKD AM & FM hosted the Missouri State Finals two years in a row, 2006 and 2007!

- **OLDE GLORY DAYS 4<sup>th</sup> of July weekend event in Clinton**

95.3 KDKD kicks off this yearly summer celebration with the Country Showdown but, it doesn't end there...For the entire three days, KDKD is everywhere...KDKD Office Olympics to the Parade to the Fireworks Display, we cover it all!

- **TASTE OF HOME COOKING SCHOOL returns 2010**

This event was held in November of 2005 and attracted 1000 people to the Benson Center. KDKD hosted the first Missouri Show for this new Taste of Home Cooking Show. KDKD brings the Original Taste of Home Cooking School back to Clinton. March of 2006 the school came back to Clinton for another sold out performance. Next show will be in 2010.

- **CENTRAL MISSOURI BRIDAL EXPO & FASHION SHOW Jan 2009**

This event features business exhibits at the University of Central Missouri Ballroom and includes everything a Bride-To-Be will need for a wedding to remember always. Exhibitors from several markets along with a professionally produced Wedding Fashion Show make this event successful.

- **KDKD CAROLING CONTEST November-December**

This new innovative "American Idol" type contest really gets our market into the holiday spirit. Contestants compete for a place in the finals which is recorded and played back on the air and streamed on KDKD Internet Radio during the KDKD Festival of Holiday Music. Cash prizes are awarded to the winners and a portion of the proceeds is donated to Christmas Cheer – local ministerial alliance project for needy families.

- **BUMPER TO BUMPER & TRAFFIC JAM**

These two events happen on the Friday of Memorial Day and Labor Day weekends. A live remote is held at the Country Kitchen Restaurant in Clinton at the busiest intersection during the busiest time...3-6pm when traffic from Kansas City and Warrensburg and points north and west stream towards the many lake areas and Branson. In 2008 Bumper To Bumper netted 5,500 vehicles! That's more than 30 vehicles per minute!

**These two events are tied in with listener participation. Listeners write their guess as to the number of vehicles that will pass by...correct or closest wins a great prize!**