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# **KDKD NEWS BRIEF**

**KDKD DAILY NEWS BRIEF IS THE TALK OF THE TOWN and The WORLD WIDE WEB – The KDKD News Brief is now ON LINE\* at [www.mykdkd.com](http://www.mykdkd.com)!**

*Every weekday morning... "The News Brief Girl" gathers local news, weather, trivia and lake level information and produces the*  
**KDKD DAILY NEWS BRIEF.**

*Then...she combines that information into a highly professionally produced two-sided document that is mass-produced (500 copies) and then she hand delivers it to about Forty (40) locations in and around Clinton.*

**The KDKD DAILY NEWS BRIEF goes into restaurants, cafes, coffee and donut shops, motels and hotels, convenience stores, gas stations, the hospital and other medical offices, Missouri State Offices, the Senior Center, Clinton Community Center and several retail shops.**

**Advertisers enjoy daily frequency with their display ads and the radio stations use several inches of the publication each day to promote station events, sports coverage and community events of interest.**

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