



Classic 1280
Hits from the 50's-60's-70's
www.WestCentralMoInfo.com



104.9 THE EAGLE – STATION/ FORMAT INFORMATION

The Classic Hits of the 70's and 80's format is the quintessential "Money Demo" made up of mostly adults 25-44 with a solid 50/50 split of male and female listeners. The main difference we have from the Classic Rock format is that we play only tested Hits without the hard edge or male-dominated aspect of that format type.

Our broad blend of hits includes some crossover songs from the 70's and 80's that might even be considered as pop hits. The music mix is a blend of hits from artists like The Eagles, Fleetwood Mac, The Beatles, Eric Clapton, Steve Miller Band, REO Speedwagon, Elton John, CCR, Billy Joel, Three Dog Night, Chicago, Foreigner, Steely Dan, Jackson Brown and Bob Seger...plus many more.

Special programming includes:

Overnights with "Alice at Night"...yes, Alice Cooper!

The weekend lineup includes Acoustic Storm..."unplugged" hit artists play their hit songs. Breakfast with The Beatles...Sunday - two hours of stories and music from the Beatles! You'll also hear House of Hair (80's show) and Racing Rocks on weekends!

Sports Programming includes:

MIZZOU football and Men's Basketball

Kansas City Chiefs Football

Osceola Indians and Warsaw Wildcats Football

Osceola, Montrose and Lakeland High Schools for Boys and Girls Basketball

Bonus: Larry Moffitt is the weekday morning air personality...Moffitt in the Morning!

Larry is a major market talent with recent years in Kansas City with 101 The Fox and KY. Larry joined the team in our sales and marketing department in January of 2009 and now combines his efforts with the New 104.9 The Eagle!

P.O. Box 448 or 2201 Antioch Rd. Clinton, MO 64735

Toll Free 866-541-9595 Phone 660-885-6141 Fax 660-885-4801

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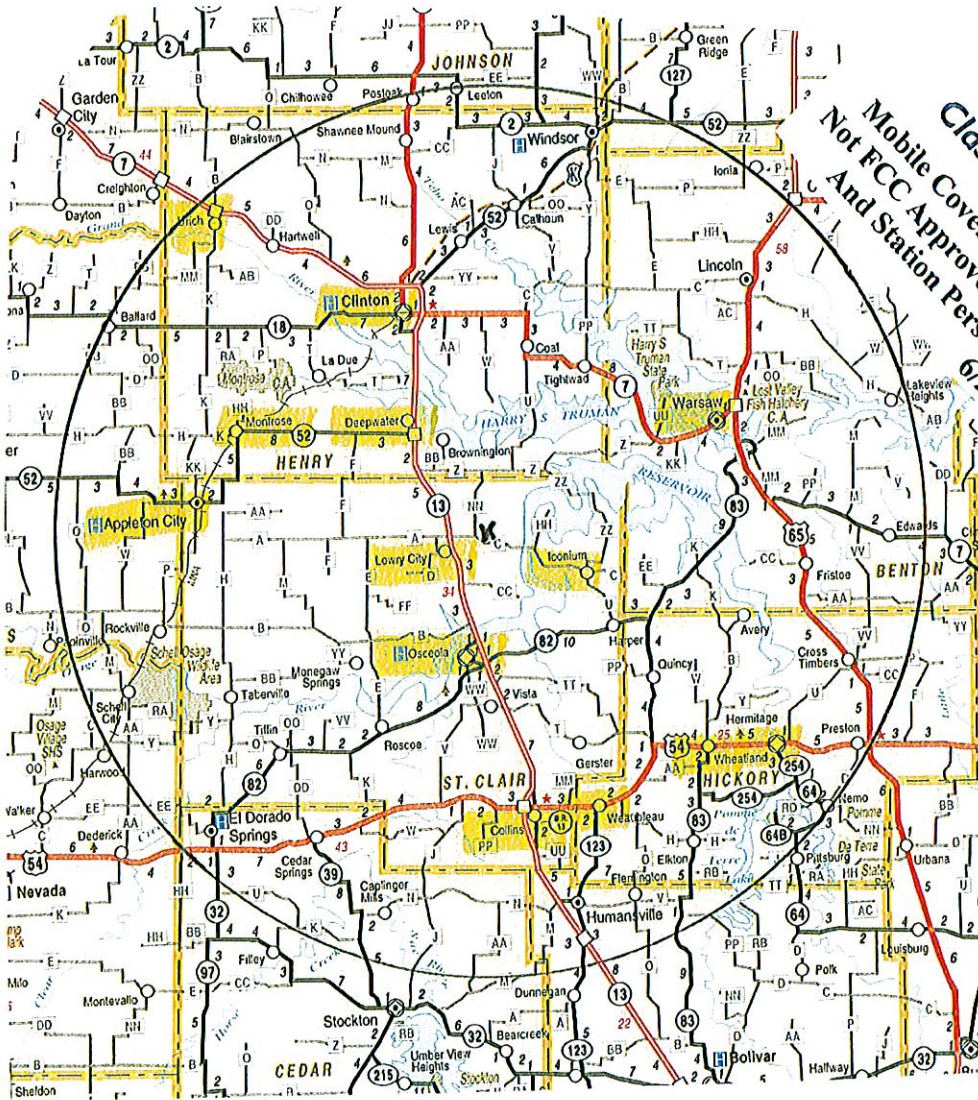
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 Today's New Hit Country
95.3 FM

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Mobile Coverage Map - Unofficial Coverage
 Not FCC Approved - Based on Listener Reports
 And Station Personnel "Listening Tours"
 6/2010

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